**Strategic Development Plan** 2023 - 2027





# Introduction from the Head

St Leonards has been at the forefront of pioneering education since it was founded in 1877. As we look forward to celebrating our 150th anniversary in 2027, we remain focused on our fundamental purpose: to educate young people for life.

The challenges and opportunities in the years ahead are energising us as a School as we know we must remain as innovative, as ambitious and as visionary as ever in all we do. Equally, we remain committed to nurturing every single individual in our warm, welcoming, diverse and inclusive community, and ensuring that our young people are educated with rigour, aspiration, relevance and purpose, such that they are able to flourish in every aspect of their lives.

Our strategic development plan guides our future, and enables all those in our community to understand and to embrace the shared vision, mission and goals for the development of our School; it gives us a clear sense of how we will work together, with one another, to achieve success.

We have identified five areas of focus; each area relates to a goal, and details how we aim to meet each goal.

The School's Board of Governors and its Executive Leadership Team are committed to ensuring that all members of our community can look forward to an exciting future for St Leonards.

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Mr Simon Brian MA Hons - Head of St Leonards

### **Our Purpose**

To educate young people for life.

### **Our Vision**

To be the school of choice for families living locally and for boarders from around the world, providing an outstanding education within a financially thriving environment.

### **Our Mission**

To educate young people to become flourishing IB graduates who are skilled for lifelong learning and wellbeing, and committed to making a positive impact in our world.

### **Our Learner Values**

St Leonards is an International Baccalaureate World School that aims to develop learners who are:

• Inquirers

• Knowledgeable

• Principled

Risk-takers

• Caring

• Open-minded

- Balanced
  - Reflective

- Thinkers
- Communicators
- **Our Areas of Focus**
- 1. Culture of wellbeing
- 2. Excellence in learning and teaching
- 3. Investing in people
- 4. Community collaboration
- 5. Driving sustainability



# Culture of wellbeing

### Goal

To nurture a diverse and inclusive intercultural environment where pupils are supported to flourish as both individuals and team players in every area of School life.

- Driving a culture of kindness, inclusivity, diversity and equity
- Integrating all pupils with their individual needs
- Taking evidence-based approaches to develop the highest standards of pastoral care
- Creating pupil leadership pathways and opportunities
- Developing a sector-leading boarding experience and environment

| 1.1 Launch a<br>system that<br>specifically<br>recognises and<br>rewards our key<br>values with pupils   | 1.2 Establish a<br>Staff Wellbeing<br>Charter, ensuring<br>support for staff<br>wellbeing is<br>visible and active                   | Ellbeing<br>(ensuring<br>for staff<br>ng isprocedures and training for all staff<br>for responding to pupil behavioural<br>issues (e.g. unkindness) in line with<br>our values |   | 1.4 Identify the<br>best practice of<br>pastoral care in<br>other schools and<br>share via mutual<br>visits |
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| 1.5 Development<br>of Ad Vitam<br>(PSHE) across<br>all year groups<br>such that all<br>stakeholders<br>are aware of<br>importance and<br>input | 1.6 Develop<br>pupil experience<br>surveys on School<br>culture  | 1.7 Establish<br>and develop<br>pupil leadership<br>team portfolio<br>responsibilities   | 1.8 Pupil voice,<br>consultation and<br>agency: establish<br>clear feedback<br>channels and<br>initiatives from<br>pupils for School<br>improvement | 1.9 Establish an<br>Equality, Diversity<br>and Inclusivity<br>group across<br>pupils and staff              |
| 1.10 Create a<br>vertical pupil<br>leadership<br>progression model   | 1.11 Audit the full co-curricular<br>offering, take-up and participation,<br>to advise future planning including<br>service learning |  | 1.12 Carry out a<br>SEN pupil survey<br>on inclusion and<br>provision   | 1.13 Finalise<br>the boarding<br>development<br>strategy  |
| 1.14 Conduct an<br>annual parental<br>survey in boarding   | 1.15<br>Refurbishment<br>of all remaining<br>boarding<br>accommodation to<br>be completed  | 1.16 Introduce<br>Wellbeing Spaces<br>around the School<br>- inside and<br>outside spaces  | 1.17 Sporting<br>strength and<br>conditioning<br>facility to be<br>evaluated  | 1.18 Implement<br>annual<br>safeguarding<br>training plan for<br>all staff and all<br>new staff             |
| 1.19 Track the<br>progress of effort<br>and attainment of<br>groups of pupils<br>(e.g. boarders)<br>over time                                  | 1.20 Develop an<br>academic culture<br>in the boarding<br>houses   | 1.21 Introduce<br>regular scenario-<br>based pastoral<br>training  | 1.22 Redesign After School Club and<br>Prep offer to support staff and pupil<br>wellbeing, and to support parents.                                  |   |

# Excellence in learning and teaching

### Goal

To deliver an inspirational, holistic and academically ambitious IB education to young people, led by exceptional teachers, educators and trainers, whose practice is informed by the very best evidence and research.

- Adopting research and evidence-based approaches to academically rigorous IB learning and teaching
- Attracting and appointing high-calibre colleagues advocating lifelong learning and the IB learner profile
- Developing an attractive, inclusive and engaging co-curriculum
- Embracing technological and pedagogical innovation

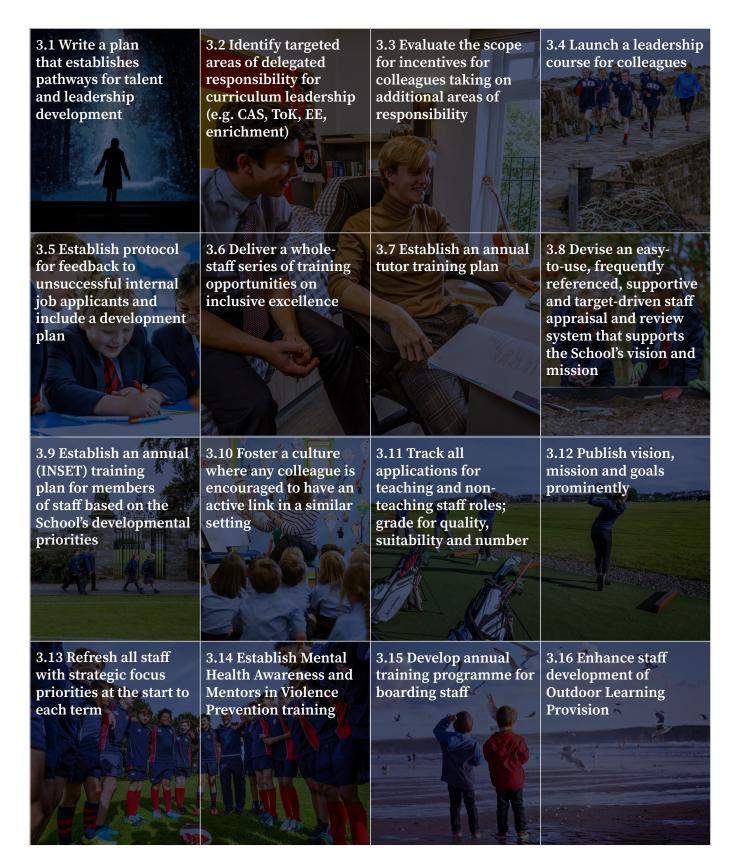
| 2.1 Plan a series<br>of evidence-<br>based teaching<br>workshops that<br>target effective<br>assessment, Q+A,<br>& feedback              | 2.2 Establish<br>the IBCP as a<br>credible and<br>desirable Sixth<br>Form pathway<br>that combines<br>academic<br>and business<br>aspirations      | 2.3 Target visits to<br>the most effective<br>IB schools with<br>small groups of<br>teachers                     | 2.4 Integrate<br>departmental<br>curriculum<br>planning time into<br>each term   | 2.5 Develop Y4-9<br>STEM curriculum<br>pathways   |
|--|--|--|--|---|
| 2.6 Introduce<br>Business, Finance,<br>Leadership,<br>Professional Skills<br>and Personal<br>Project modules<br>into Y7-11<br>curriculum | 2.7 Build<br>our Careers,<br>Employability,<br>Leadership and<br>Life Skills course<br>into the Y7-11<br>curriculum                                | 2.8 Every<br>department to<br>initiate a learning<br>and teaching<br>development plan                            | 2.9 Establish a<br>regular academic<br>enrichment<br>lecture<br>programme for<br>scholars/award<br>holders/ pupil<br>leaders   | 2.10 Establish<br>a Sixth Form<br>Academic<br>Enrichment<br>Society                                     |
| 2.11 Leaders to<br>model IB learner<br>profile to all staff<br>e.g. questions,<br>responses at<br>briefing, meetings<br>and assemblies   | 2.12 Annual needs<br>of INSET (e.g. IB)<br>to be established<br>by June for the<br>coming year   | 2.13 Establish a<br>programme of<br>invited speakers<br>(on learning and<br>teaching)                            | 2.14 Bring specific<br>IB attribute-<br>related questions<br>and tasks into<br>the interview<br>processes<br>for teaching<br>candidates                                    | 2.15 Consult on<br>and review the<br>staff package  |
| 2.16 Establish<br>a two-year<br>induction and<br>development<br>programme for<br>teachers new to<br>St Leonards                          | 2.17 Develop pupil<br>leadership and<br>empowerment<br>throughout the<br>co-curriculum<br>through<br>mentoring and<br>specific role<br>attribution | 2.18 Report<br>annually on<br>Value Add<br>data for public<br>examination<br>results: analysis<br>and evaluation | 2.19 Track<br>historical effort<br>data by sections<br>of the School<br>population (boys,<br>girls, boarding,<br>day etc) and use<br>to make targeted<br>interventions and | 2.20 Implement a<br>tracking system<br>for progress<br>of pupils in<br>numeracy and<br>literacy in Y4-6 |
| 2.21 Review shape<br>of the day and<br>shape of the week   | 2.22 Write a vision<br>and strategic<br>plan for the<br>development<br>of sport at<br>St Leonards  | 2.23 Review<br>of the Maths<br>and Phonics<br>Curriculum in the<br>Junior School                                 | support measures   | 2.24 Embed<br>and maximise<br>opportunities for<br>Outdoor Learning                                     |

# Investing in people

#### Goal

To nurture a culture of high performance in all colleagues, all of whom aspire to the IB learner profile, are committed to progressing the learning of young people every day, and who care for themselves and for one another.

- Recruiting, developing and retaining our colleagues within a culture of professional excellence
- Establishing leadership and talent pathways
- Embracing a professional culture of wellbeing and inclusive excellence in all areas of our School
- Engaging with meaningful professional learning, training and review
- Empowering all colleagues to develop in line with the School's vision, mission and goals



# Community collaboration

### Goal

To develop a positive culture of engagement and feedback with all members of our community, and to grow meaningful relationships with local, national and international partners.

- Strengthening engagement with our local community, parents and Seniors
- Implementing the most effective channels of communication with our stakeholders
- Forming strategic partnerships balanced with community needs
- Undertaking regular self-evaluation that leads to improvement
- Increasing service-learning opportunities



| 4.1 Adapt<br>the weekly<br>communications<br>away from the<br>newsletter; draw<br>on image and<br>video                                 | 4.2 Design a<br>summer event<br>for the local<br>community in our<br>grounds    | 4.3 Introduce<br>termly in-school<br>events for parents  | 4.4 Introduce a<br>Seniors strategy<br>e.g. annual<br>programme of<br>events for Seniors                                     | 4.5 Create a<br>strategic plan<br>for golf   |
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| 4.6 Create a strong<br>golf link with the<br>R&A and Links<br>Trust   | 4.7 Begin a regular<br>prep schools visit<br>programme                          | 4.8 Host one event<br>per term for local<br>primaries (target<br>P6+7)   | 4.9 Involve<br>boarders<br>in regular<br>volunteering work<br>with key local<br>organisations                                | 4.10 Careers/<br>mentoring<br>programme to be<br>established with<br>local businesses,<br>Seniors and<br>parents |
| 4.11 Hold<br>IB parental<br>workshops at key<br>times of the year<br>for PYP, MYP, DP<br>and CP   | 4.12 Launch an<br>annual pupil and<br>parent satisfaction<br>survey             | 4.13 Trial parent<br>learning walks  | 4.14 Establish<br>a strategy for<br>communicating<br>with parents of<br>boarders   | 4.15 Introduce an<br>annual pupil exam<br>survey post-mocks  |
| 4.16 Establish<br>additional<br>community-<br>based sports<br>programmes led<br>at St Leonards<br>(e.g. girls hockey,<br>cross country) | 4.17 Appoint Head<br>of Community<br>Teamwork,<br>Collaboration and<br>Outreach | 4.18 Determine<br>a range of<br>opportunities for<br>boarders and day<br>pupils to engage<br>with longer-term<br>community,<br>teamwork and<br>volunteering on<br>our campus | 4.19 Explore<br>opportunities for<br>Sixth Form pupil<br>sport leaders to<br>assist in primary<br>schools (in<br>afternoons) | 4.20 IB PR strategy<br>to be implemented   |
| 4.21 Host a series<br>of conferences<br>and workshops<br>on the theme<br>of 'supporting<br>adolescence'                                 | 4.22 Establish<br>regular visits by<br>School governors                         | 4.23 Establish<br>a Parents in<br>Partnership<br>Programme for<br>the Junior School  | 4.24 Develop a<br>clear social media<br>communications<br>strategy for the<br>Junior School                                  | 4.25 Create<br>opportunities<br>for pre-school<br>families to engage<br>with St Leonards                         |

# Driving sustainability

### Goal

To be an environmentally, financially and operationally sustainable school that is always mindful of its longer-term impact.

- Measuring, managing and reducing our environmental footprint
- Ensuring long-term financial profitability and effective business modelling through the consideration of fee affordability and the generation of substantial non-fee income streams
- Identifying, developing and maintaining key marketing, admissions and development opportunities
- Enhancing our campus with first-rate facilities and spaces
- Implementing effective systems and digital technology to support the efficiency of all our School's operations and to facilitate effective communications



| 5.1 Develop and<br>implement a plan to<br>measure and reduce<br>energy consumption<br>across the School                    | 5.2 Develop and<br>implement a wider<br>plan to measure and<br>mitigate the School's<br>environmental<br>footprint         | 5.3 Create a realistic<br>long-term fee and<br>budget business model                              | 5.4 Create an in-house<br>residential programme<br>for July and August<br>supported by a wider<br>commercial model  |
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| 5.5 Explore and<br>evaluate feasibility<br>of exporting the<br>St Leonards School<br>model internationally                 | 5.6 Masterplan development - Critical and<br>essential campus repair refurbishment to<br>safeguard future of campus assets |   | 5.7 Masterplan<br>development - campus<br>enhancement across<br>sport (e.g. changing/<br>squash refurb,<br>sports hall, pitch<br>redevelopment, lights,<br>irrigation, grounds and<br>sports storage) |
| 5.8 Masterplan<br>development - Create a<br>Business Hub   | 5.9 Masterplan<br>development -<br>Transform science<br>block and old gym  | 5.10 Masterplan<br>development - Evaluate<br>dining hall provision<br>and future build<br>options |   |
| 5.11 Digital Infrastructur<br>and Systems Managemen<br>of efficiency and integra<br>and underlying processe<br>experience. | nt - maximisation<br>tion of systems   | 5.12 Implement new<br>website   | 5.13 Continual<br>refinement and<br>delivery on global<br>and local recruitment<br>strategy to create a<br>sustainable varied<br>demographic day and<br>boarding model.                               |
| 5.14 Determine<br>potential future income<br>streams for Priorsgate  | 5.15 Ensure our<br>MIS enables ease<br>of extraction of<br>information   | 5.16 Establish Single<br>Central Register in HR   | 5.17 Feasibility study<br>for opening of a<br>Reception class   |





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